

Appendix 1 – Kirklees Parking Service Aims (Draft) October 2023

Manage parking provision

- Manage on and off-street public parking efficiently to support use by the intended categories of user and to minimise the effect of parking on the environment.
- Work with private and public owners of public off-street car parks to assist in achieving the objectives of the Local Transport Strategy, recognising the need to achieve and maintain the balance of supply and demand in the total number of spaces as important factors in providing for local transport needs, retail, and commuters to employment zones.
- Recognise the need to maintain the vitality and viability of town centres and therefore favour short-term(max 2 hrs) parking for shoppers and visitors at the expense of long stay parking.
- Set parking charges at appropriate levels for the local area to balance parking supply and demand, taking account of transport strategies and the economic viability of commercial centres. To monitor the impact of charging – Air quality, Traffic Volume, Road Safety and retail footfall.
- Consider the need for the council to continue to have the ability to influence parking and transport strategies when considering the disposal of land currently used for parking purposes.
- Enforce parking regulations effectively and introduce measures to assist, such as residents' parking and the objectives within the TMA 2004 – CPE Powers.
- Provide alternative payment methods with a focus on cashless payments.

Reduce the demand for parking

- Be consistent with West Yorkshire Combined Authority Policy
- Encourage employers, schools, colleges, and similar establishments to introduce travel plans, school workplace parking charges and other initiatives to reduce the need for parking. Develop a travel plan for KMC, to encourage staff to use alternative means of transport.
- Introduce more cycle parking for public use.
- Promote Cycling, Walking and Public Transport over car usage.

Set appropriate charges

- Give consideration to local facilities or local business with a focus on quality of provision, proximately and duration of stay.
- Set parking charges that do not promote car usage over more sustainable modes of travel.
- Seek to ensure a consistent approach to charging levels by considering the charging strategies of private operators within the borough and those of neighbouring authorities.
- At minimum recover the costs of the service and where appropriate consider options for increasing income through additional charges to support asset improvements.

Provide facilities for people with mobility impairments

- Parking spaces for people with disabilities to be designed to take account of best practice and guidance.
- Spaces for people with disabilities to be located close to the entrances to the facilities the car park serves, ideally no further than 50 metres.
- A high degree of enforcement will be provided to prevent the misuse of designated disabled bays by vehicles not displaying a blue badge.
- Support the initiative to inspect blue badges, as provided for by the Traffic Management Act.

Provide safe facilities

- Have the ambition to meet the BPA quality(safer) mark of the borough's car parks.
- All car parks to be regularly patrolled by uniformed staff.
- Detailed safety inspections of the car park infrastructure to be undertaken every six months. Identified defects to be prioritised and rectified within appropriate target times.
- All car parks to be regularly cleaned and broken glass to be removed promptly. Particular attention to be taken where recycling facilities are provided within car parks.

Customer service standards

- To respond to appeals against PCN's within 10 working days.
- Complaints against the service to be dealt with through the council's formal complaints procedure.
- All staff to be trained in their responsibilities to ensure working practices are fully understood and implemented.
- An annual report to be published providing information on expenditure, revenue collected, use of surpluses and PCN statistics.